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Filing date: **07/31/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86242025
Applicant	NBCUniversal Media, LLC
Applied for Mark	COZI TV
Correspondence Address	TIRZAH LOWE NBCUNIVERSAL MEDIA LLC 100 UNIVERSAL CITY PLAZA UNIVERSAL CITY, CA 91608 UNITED STATES trademarks@nbcuni.com
Submission	Applicant's Request to Extend
Attachments	1345587_1.pdf(21756 bytes)
Filer's Name	David B. Hazlehurst
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Signature	/david b hazlehurst/
Date	07/31/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re NBCUniversal Media, LLC

Serial No. 86/242,025

Application filing date: April 3, 2014

Appeal filing date: May 19, 2015

Mark: COZI TV

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**MOTION TO EXTEND
TIME TO FILE APPEAL BRIEF**

Pursuant to TBMP Section 1203.02(d), Applicant hereby moves to extend the time to file its appeal brief in this matter until sixty (60) days from the date of the Board's decision on this motion. Applicant's request is made with good cause, as set forth below, and this motion should therefore be granted.

Applicant's request is not made for the purpose of unduly delaying the proceedings before the Board. Rather, Applicant currently is in negotiations with Cozi Inc. – the owner of two of the marks at issue in this Appeal, which were cited by the Examining Attorney against Applicant's application – regarding a coexistence agreement. If such an agreement can be reached, it would significantly change the facts before the Board on appeal. Applicant believes that the extension of time requested herein should be sufficient to allow it to complete these negotiations. Applicant submits that this is an acceptable explanation for its request, which demonstrates the good cause required to extend the time for filing its appeal brief.

There is no danger of prejudice to the Examining Attorney in this matter, as the Examining Attorney will have ample time to prepare and submit his brief in connection with this appeal. Specifically, once Applicant files its brief, the Board will allot the standard amount of

time for the Examining Attorney to file his responsive brief. Accordingly, granting Applicant's request for an extension would not impede the Examining Attorney's ability to defend his position, or otherwise prejudice the Examining Attorney in any manner. Further, as Applicant submits the instant motion within the time allotted to prepare its appeal brief, pursuant to good-faith efforts that could meaningfully impact the merits of this appeal, Applicant is not causing undue delay of the proceedings.

For the reasons set forth above, (1) there is good cause for Applicant's extension request; (2) the Examining Attorney will suffer no prejudice as a result of the request; and (3) Applicant's request is made in good faith. Accordingly, Applicant respectfully requests that the Board grant this motion and extend Applicant's deadline to file its appeal brief until sixty (60) days from the date of the Board's decision on this motion, pursuant to TBMP Section 1203.02(d).

Respectfully submitted,

NBCUniversal Media, LLC



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Dated: July 31, 2015